



**PRE-LAUNCH OF
WORLD TOURISM DAY (WTD), WORLD TOURISM CONFERENCE (WTC) 2025
AND THE 17TH ANNIVERSARY CELEBRATION OF MELAKA
AS A UNESCO WORLD HERITAGE CITY**

Tarikh / *Date* : 5 Julai 2025 (Sabtu) / *5th July 2025 (Saturday)*
Masa / *Time* : 7.30 malam / *7.30 pm*
Tempat / *Venue* : Stadthuys, Banda Hilir, Melaka
Tetamu Kehormat / : YAB Datuk Seri Utama Dr. Ahmad Zahid bin Hamidi,
Guest of Honour Timbalan Perdana Menteri / *Deputy Prime Minister*
Pakaian / *Dress Code*: Batik

7.30 pm	:	Ketibaan Tetamu Jemputan <i>Arrival of Guests</i>
7.35 pm	:	Ketibaan Dif-dif Kehormat <i>Arrival of Distinguished Guests</i>
7.40 pm	:	Ketibaan YB Dato Sri Tiong King Sing, Menteri Pelancongan, Seni dan Budaya <i>Arrival of Hon. Minister of Tourism, Arts and Culture</i>
7.45 pm	:	Ketibaan YAB Datuk Seri Utama Ab Rauf bin Yusoh, Ketua Menteri Melaka <i>Arrival of Hon. Chief Minister of Melaka</i>
7.50 pm	:	Ketibaan YAB Datuk Seri Utama Dr. Ahmad Zahid bin Hamidi, Timbalan Perdana Menteri <i>Arrival of YAB Deputy Prime Minister</i>
	:	Makan Malam di Quayside, Banda Hilir <i>Dinner at Quayside, Banda Hilir</i>
8.50 pm	:	Bergerak ke Stadthuys <i>Depart for The Stadthuys</i>
	:	Ucapan oleh YB Dato Sri Tiong King Sing, Menteri Pelancongan, Seni dan Budaya <i>Speech by Hon. Minister of Tourism, Arts and Culture</i>
	:	Ucapan oleh YAB Datuk Seri Utama Ab Rauf bin Yusoh, Ketua Menteri Melaka <i>Speech by Hon. Chief Minister of Melaka</i>
	:	Ucapan Pra-Peluncuran oleh YAB Datuk Seri Utama Dr. Ahmad Zahid bin Hamidi, Timbalan Perdana Menteri <i>Pre-Launching Speech by YAB Deputy Prime Minister</i>
	:	Gimik Pra-Peluncuran <i>Pre-Launching Gimmick</i>
	:	Persembahan Kebudayaan <i>Cultural Performance</i>
10.30pm	:	Majlis Tamat <i>End of Event</i>